



11 April 2006

DEBT FREE DIRECT GROUP PLC
CAPACITY INCREASED TO MEET DEMAND

The IVA market continued its strong growth in March, with volumes up 29% on the previous month and 155% on March 2005.

Debt Free Direct maintained its market share at just under 20%. Volumes are continuing to grow rapidly and work in progress is at record levels. With this in mind, the company is taking on new leasehold premises that will more than double its capacity to process IVAs. These new facilities will become fully operational in October 2006. Meanwhile, the company has brought on stream facilities in Northern Ireland capable of completing 150 IVAs per month with immediate effect. This capacity is expected to double over the next 12 months.

Andrew Redmond, CEO, commented "We are very pleased with our continuing progress. Expanding capacity to handle the ever increasing volumes of business generated by our advertising has always been a challenge. The steps announced today will ensure that we can continue our rapid growth trend."

Enquiries:

Debt Free Direct Group plc

Andrew Redmond, Chief Executive Officer
Paul Latham, Finance Director

01257 240599
01257 240529

Numis Securities

Iain McDonald
Lee Aston

020 7776 1500

Financial Dynamics

Ed Gascoigne-Pees
Nick Henderson

020 7831 3113

Notes

The number of completed IVAs per month quoted above is consistent with official statistics, i.e. recording a joint IVA as two cases.